

# Seahorse World

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Aquarium in Beauty Point, TAS We are dedicated to seahorse breeding, education and conservation. It is estimated that over 20 million seahorses are taken from the wild each year predominantly for traditional Chinese medicine. Seahorse Australia was initially created to farm seahorses to supply to the Traditional Chinese Medicine market and as a result, reduce pressure on Seahorses from being overfished. However, the cost of producing enough seahorses at market price was too high to attract buyers who found cheaper options from unregulated (and currently not illegal) wild harvesting. This meant we had to change our focus from medicinal production to breeding seahorses for the marine ornamental market via pet wholesalers and public aquariums around the world. We are the only Australian CITES (Convention on the International Trade in Endangered Species) approved seahorse farm with a licence to practise captive breeding of seahorses and also export live seahorses around the world. From humble beginnings in a shed in Beauty Point, in northern Tasmania, our seahorses now make their way all around the world to countries such as USA, Canada, The Netherlands, Italy, Taiwan, Korea, Japan, Singapore, China and Korea. We also sell our seahorses to some of the largest aquariums in the world including Florida Aquarium, Monterey Bay Aquarium in California, Shedd Aquarium in Chicago, Sealife Park Dorset in England, Melbourne and Sydney, Bangkok Oceanworld and the Shanghai Aquarium. Visitors to Seahorse World get the unique chance to see from where these seahorses have come.

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