## **Gravitas Ltd**

P.O Box 452 Crows Nest, NSW 1585 Australia

Phone: 402 578 839

The Gravitas team formed in 2012 and brings together a highly experienced team from both agency & client backgrounds.

Thought leaders and innovators in the field of advanced customer engagement.

Track record in successful commercial modeling and business planning.

Proven credentials in strategy, analytics and results. Technology and platform agnostic.

Strong culture of delivering growth.

Demonstrated success in transforming clients people and technology

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