

# Clerestory Communications

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Marketing in Clare, SA Marketing and customer communication is a critical part of a successful business, yet business owners and managers often don't have the time or staff available to carry it out. Delegate ongoing web updates, e-newsletters or social media posts to me and stay focused on running your business. A common scenario is when businesses create a newsletter or set up a website but run out of steam. The website contains 'news' from years ago and the newsletter simply stops. Many businesses do the hard yards to collect customer contact details, yet that's as far as they go. Through targeted communication, I can help reignite your relationship with former customers or expand the products and services used by current customers. Here at Clerestory we aim to help you reconnect with your customers. Here, I can step in to update your website, create your quarterly newsletter or arrange testimonials (amongst other things). Consider me your mini-marketing department, delivering a new level of professionalism and creativity to your business communication. I want to help businesses shine with engaging and eye-catching business communication.

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