

Sparrow Design and Fine Arts



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Graphic Design in Newcastle, NSW At Sparrow Graphic Design & Fine Art we are committed to providing our clients with design solutions to best suit their needs. We offer a broad range of design styles spanning from the clean, corporate look to a more unique, artistic style of design. Not only can we create computer generated designs, we also specialise in hand rendered artwork. We have ongoing exhibitions on the premises with all artwork for sale, as well as being able to produce custom designed art to suit your individual needs. If it can be graphically or artistically designed, we can do it! Give us a call and we will promptly suggest our best ideas for your project. Some of our services include: Corporate Identity: Corporate Identity consists of anything you need to brand your business. Such as logos, business cards, letterheads, with compliments slips, signage etc. A specific look is designed using colours, typography and imagery to create a consistent theme that can be used in all applications of branding.

Direct Mail: This is an effective way to directly reach your target market. Direct mail is usually delivered through the post or through mailbox drops and is used to advertise or create awareness of something. We can create designs to suit all types of direct mail. Direct mail is primarily promotional material in the form of letters, pamphlets, flyers, invitations, vouchers, magazines, etc. Web Design: We specialise in designing creative web sites using Macromedia Flash. Using Flash we can create an animated, interactive web site which is fully functional and much more

interesting to use than a standard HTML site.

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