

# Pocket Design

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Graphic Design in Newcastle, NSW Pocket Design is a Newcastle based Graphic Design and Creative Studio that focuses on providing a more unique product through strategic planning and creative construction. We specialise in Graphic Design, Logo Design, Brand Strategy and Identity, Custom Typography, Hand Lettering and Bespoke Hand Painted Signs. We specialise in creative work for the arts, events, community, restaurant, bar and cafe culture. Our diverse range of services are delivered in a unique package that is initially created by hand before any digital component is introduced. We prefer to use a pencil over a program, a paint brush over an application and most of all, we prefer designing with many tools rather than just a computer. We are small by design and focussed by nature. We're based in the coastal city of Newcastle Australia, specialising in Graphic Design, Brand Identity, Hand Lettering and Bespoke Hand Painted Signs. We are a hands on creative studio that uses traditional and modern applications to create unique and inventive visuals to target diverse audiences. Whatever road you are taking, monumental journey or plain sailing, we'd love you to share your story with us. We create unique and inventive visuals for Logo Design, Identity and Branding, Web and Print Mediums, Illustration, Typography, Lettering and Bespoke Hand Painted Signage. We can create something incredible using traditional methods that fuse with modern applications.

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